

MEDIA RELEASE

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AMDEA welcomes APPG on Microplastics Report

AMDEA, and its members, have worked closely with the All-Party Parliamentary Group (APPG) on Microplastics and welcome their report, to be published on Tuesday 21st September 2021. Appliance manufacturers are committed to mitigating the impact of those microfibres that are released from textiles during laundering.

Emphasising that this is a global problem requiring harmonised solutions, Francis Thomas, Technical Officer, AMDEA says:

“Appliance manufacturers are dedicating their engineering skills and vast experience of user behaviour to identify a range of effective and sustainable solutions that are practical to use and affordable for householders. This also requires establishing international performance standards for washing machines, based on sound science and technical rigour.”

Prerequisites to be met will include:

- Solutions that can be replicated internationally, reflecting the global nature of domestic appliance R&D and manufacturing.
- Performance measurements that permit accurate surveillance testing.

- Technologies that maintain the current high standards of energy and water efficiency of washing machines and permit further progress on these savings.
- Solutions that reduce the release of microfibres in washing machine effluent, while remaining easy to use and affordable.

Ends -

Notes to editors

AMDEA is the UK trade association for manufacturers of large and small domestic appliances; representing over 85% of the domestic appliance industry, rising to 90% of white goods brands. Members' products include most of the UK's top selling brands of major white goods, other large and small kitchen appliances, heating, water heating, floor care, waste disposal and ventilation equipment.

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